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DIGITAL TREASURY

MANAGEMENT

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AGENDA

01 – About Dragonfly Universal Online Banker

02 – Market Update

03 – UOB Product Overview

04 – Targets

05 – Q&A

CSI POSITIONING

CSI Digital Banking

Equip FIs with compelling solutions and advance integration capabilities to meet and exceed Consumer/Business needs and expectations.

Dragonfly
Financial Technologies

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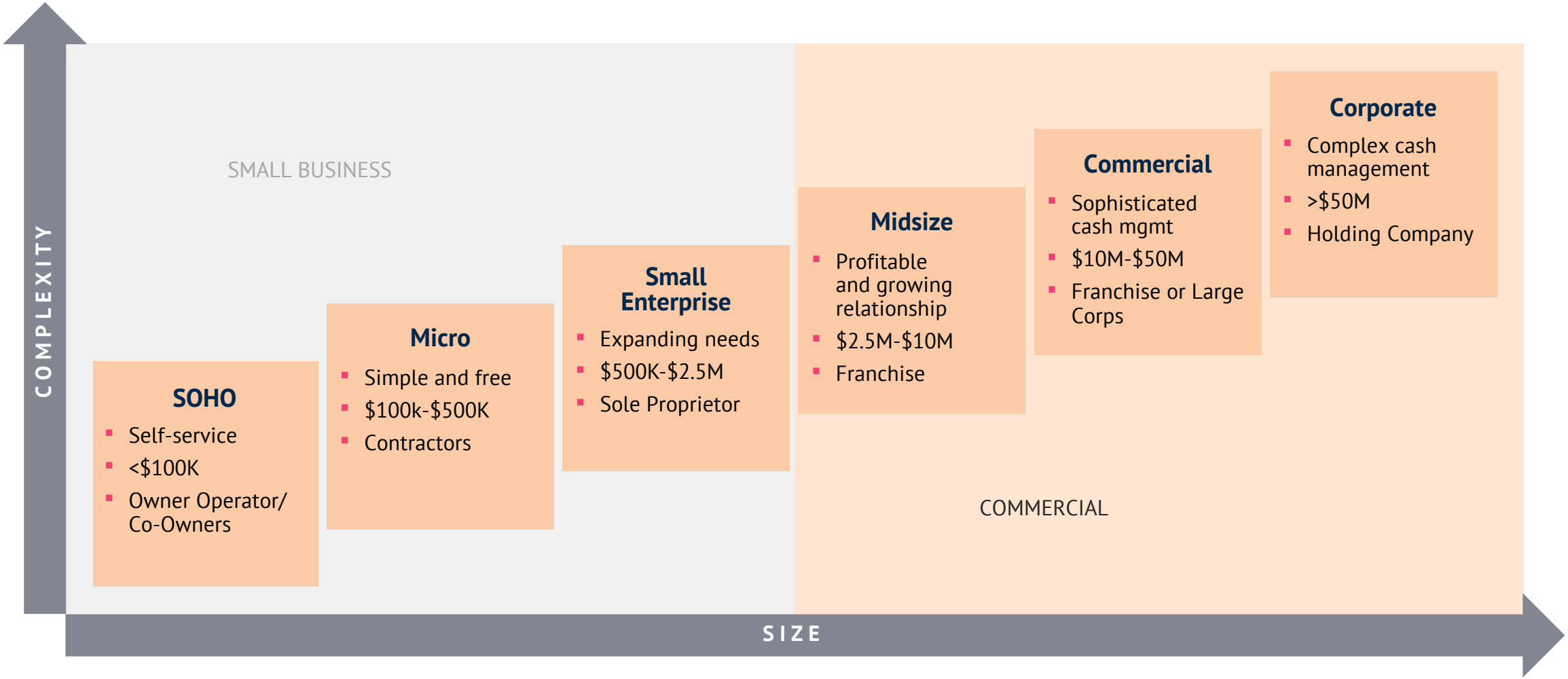
MARKETS SERVED



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About DFT & UOB

- Dragonfly Financial Technologies Background
- What UOB Offers You & Your Customers
- Other FIs Utilizing UOB
- How UOB is Positioned to Help You Succeed

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DRAGONFLY BACKGROUND

Formed on Sept. 1, 2022

www.dragonflyft.com

One Equity Partners acquired ACI Worldwide's Digital Business Banking unit

All business unit employees, products and customers moved to Dragonfly Financial Technologies

Johan Roets, former Chief Administrative Officer for ACI Worldwide, named CEO

- Dragonfly Financial Technologies provides digital banking and treasury management offerings for small businesses to large corporations.
- Delivering financial institutions global multilingual and multi-currency cash management solutions.
- Dragonfly works alongside its global banking clientele to deliver secure, frictionless payments, enabling banks to streamline processes, automate tasks and improve overall efficiencies of digital banking programs.

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THE BEST-IN-CLASS DIGITAL BUSINESS SOLUTION FOR YOUR BANK FROM THE MARKET'S NEWEST FINTECH

- **Embedded banking solutions** to place your banking services at your customers' fingertips
- Fast and easy payments and liquidity management with **deep, rich feature function** and simple, **easy-to-use workflows**
- Full-service, **scalable API ecosystem** offering seamless, automatic integrations to popular business platforms and fintechs
- **Sophisticated configurability** to build services and **connected experiences** to fit any business persona or segment

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FINANCIAL INSTITUTIONS UTILIZING THE SAME PLATFORM OFFERED TO YOU

WELLS FARGO $1.9 TRILLION	TD Bank America's Most Convenient Bank® $415 BILLION	TRUIST $514 BILLION	Santander $95 BILLION
ZIONS BANCORPORATION $87 BILLION	EAST WEST BANK Your financial bridge® $60 BILLION	Associated Bank $34 BILLION	Central Bank $19 BILLION
UMB $36 BILLION	svb Financial Group $163 BILLION	Central Bank $4 BILLION	DollarBank $10 BILLION
FLUSHING $8 BILLION	CADENCE BANK $19 BILLION	1st Source Bank $8 BILLION	axos $13.9 BILLION

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Market Information

- How does UOB stack up against competitors?
- How UOB is meeting current market demands
- Customers' expectations are changing

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AITE CASH MANAGEMENT VENDOR RANKING

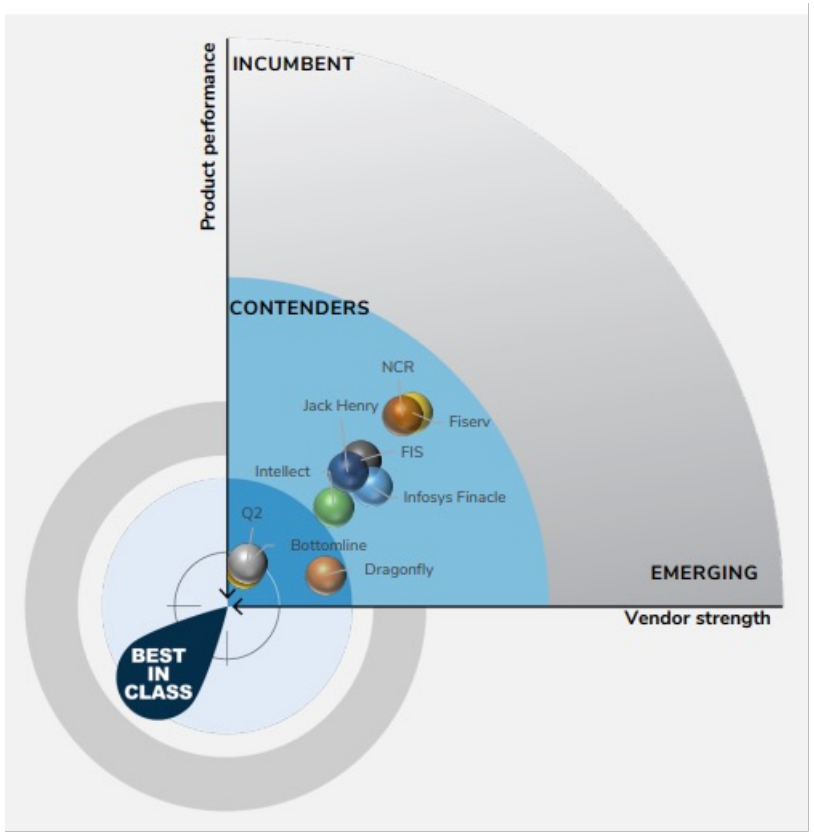
Dragonfly Product and Client Service were both ranked #1 and we missed “best in class” solely due to our status as a “new” company.

AITE MATRIX COMPONENTS ANALYSIS HEAT MAP

Vendors	Vendor stability	Client strength	Client service	Product features
Bottomline	94%	96%	92%	94%
Dragonfly	86%	93%	93%	94%
FIS	85%	88%	88%	83%
Fiserv	84%	82%	83%	81%
Infosys Finacle	88%	84%	84%	91%
Intellect	90%	87%	86%	92%
Jack Henry	90%	85%	92%	80%
NCR	82%	86%	85%	80%
Q2	95%	95%	93%	93%

Legend:
- 91% to 100%
- 81% to 90%
- 65% to 80%
- Less than 65%

Source: Aite-Novarica Group



AITE SURVEY OF DFT's TARGET MARKET'S PRIORITIES

Dragonfly as a Service – API Developer portal

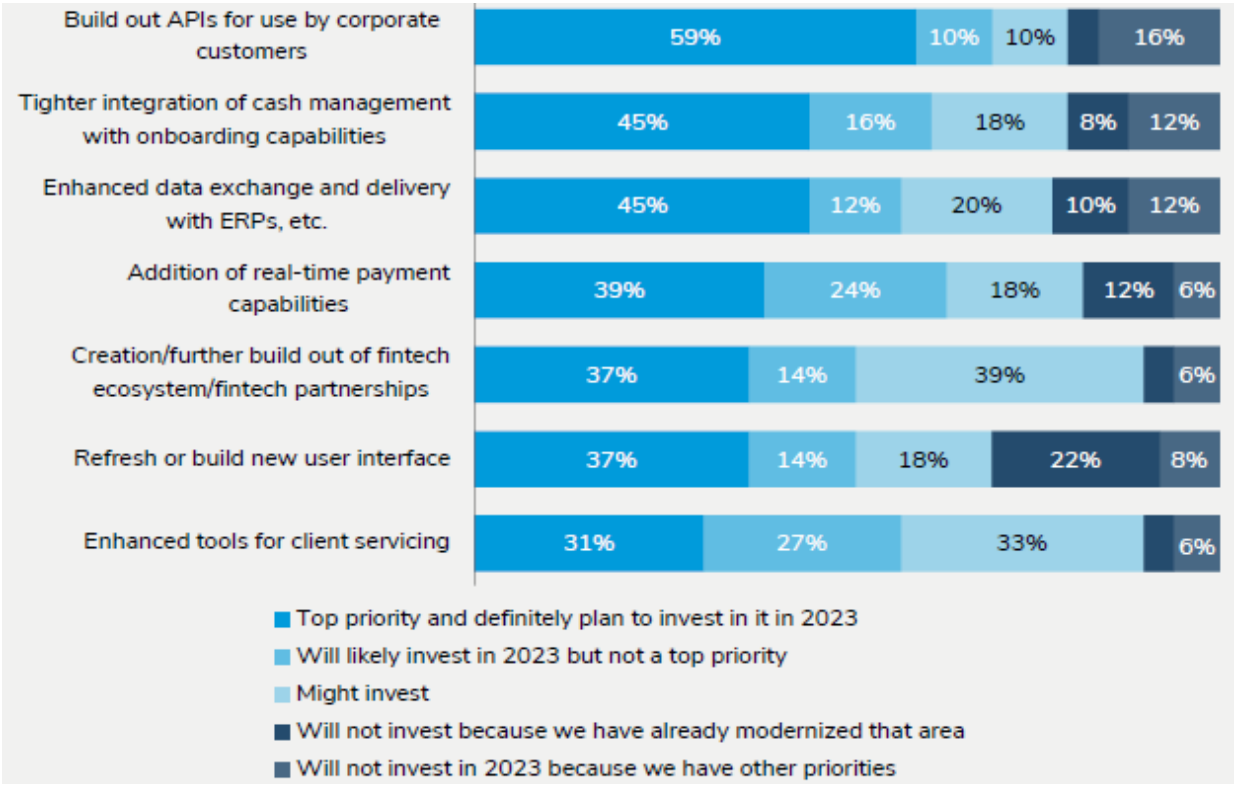
Delivered through our new reseller partnership with Prolific Banking

Dragonfly Embedded Banking – enabled by our use of 9th wave technology linked to UOB API's

Dragonfly supports US TCH, and FedNow

Dragonfly as a Service – "Headless Banking" with API's, Event Streams and Microservices

Q: How much of a priority are the following initiatives for 2023 as your bank enhances its digital cash management/treasury services portal and processes?
(Base: Executives at 49 large and midsize U.S.-based banks)



Source: Survey of Aite-Novarica Group's Corporate Banking Executive Council Members Q3 2022

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CUSTOMER EXPECTATIONS ARE CHANGING

What do customers want?

- They want all their banking "stuff" together – no banking silos.
- They want to be notified immediately when important events happen.
- They want it to be fast and easy to do their banking.
- Whenever and wherever they need to engage with their bank.

How do they want it?

- They want simple, easy-to-use mobile apps to do their work while "on the go."
- They want their banking integrated with their apps in real time.
- They want it all in the same place, without having to jump across bank silos.
- But they also still want a bank website.

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Universal Online Banker Overview

- Branding Capabilities
- Class of Service
- Features/Functions

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SAMPLE DASHBOARDS

Control Colors, Shapes, Logos, Product Names

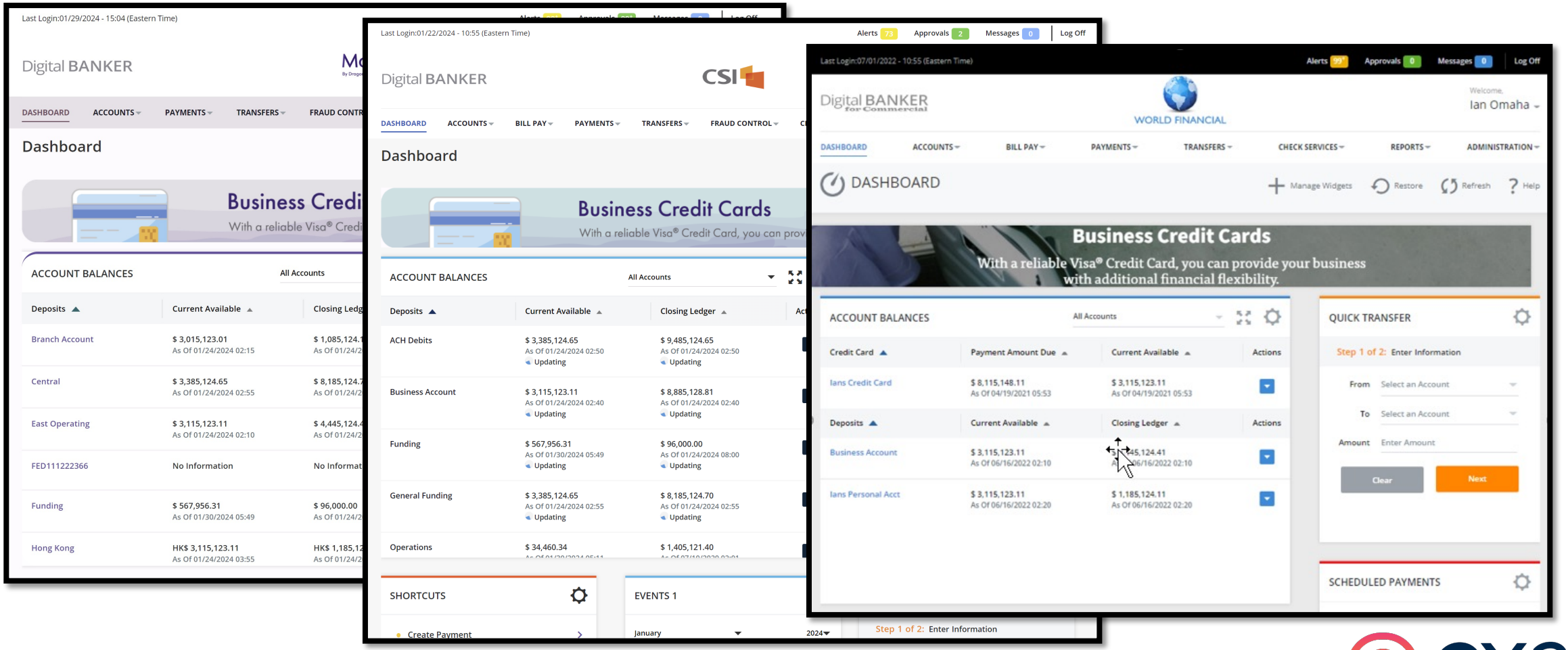

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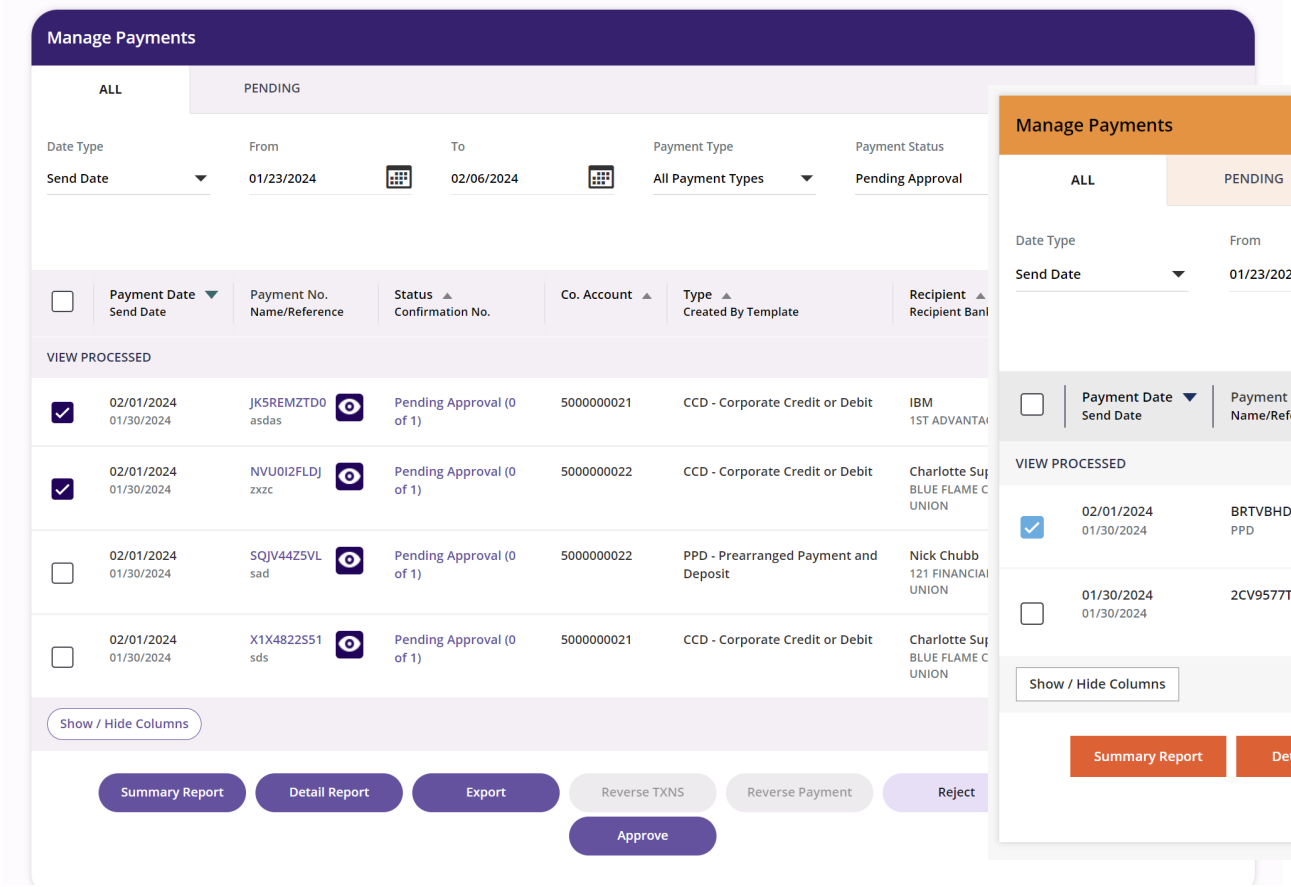
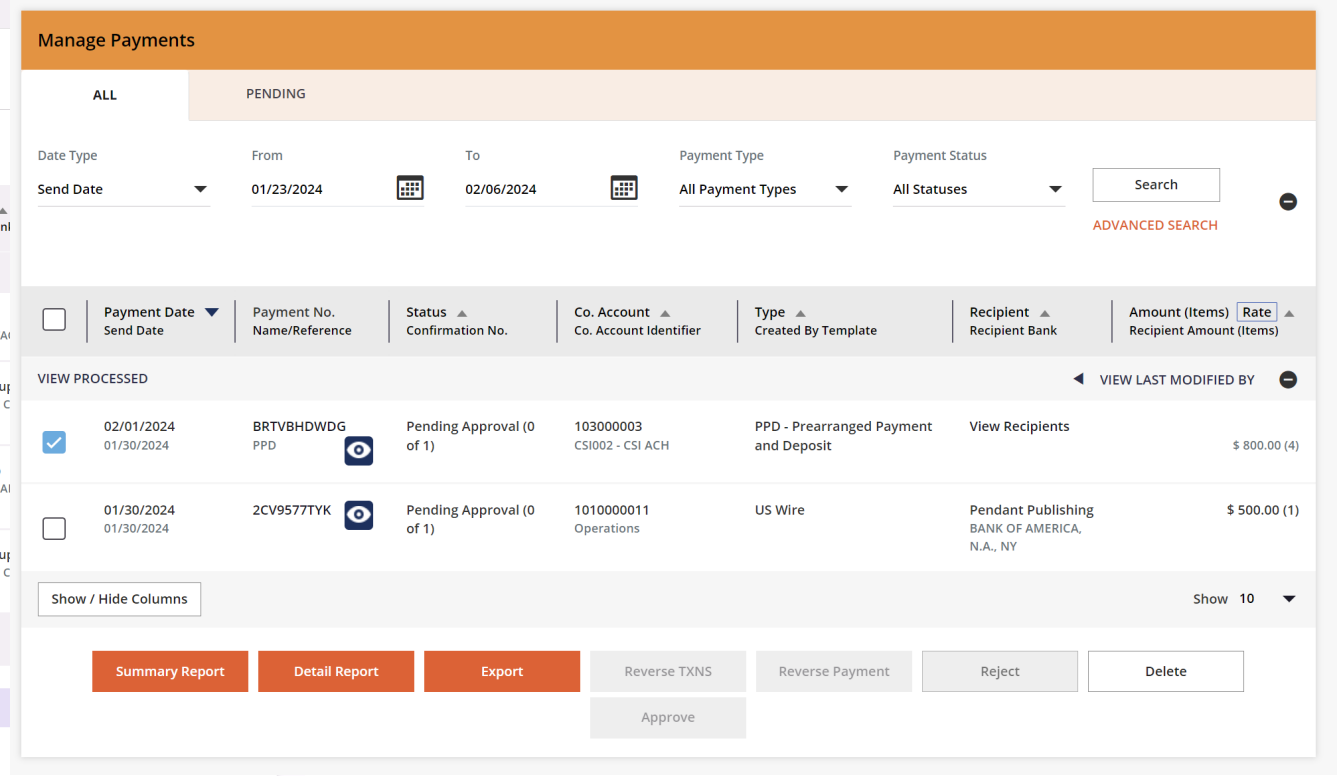
TABLE BRANDING

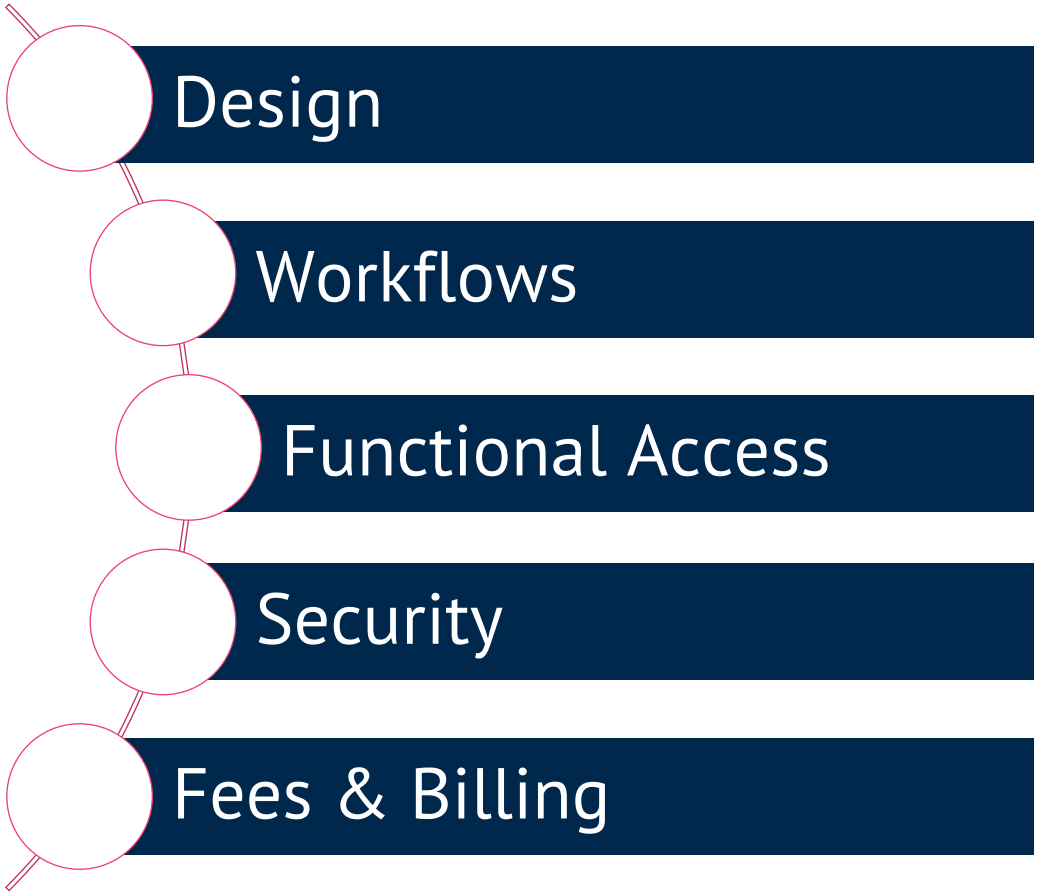
Control Table, Button Colors and Shapes





UNIVERSAL ONLINE BANKER – CLASS OF SERVICE

Enables you to design and configure the Customer Experience on your digital banking platform



- A class of service is a bank-defined classification in the UOB system
  - Class of service is assigned to companies
  - Class of service gives the company particular rights and privileges.
- Having distinct classes of service enables the financial institution to establish levels of access, services and fees for different companies.
- Each business/company must be associated with a class of service.
- You can easily move businesses from one class of service to another as their needs change.

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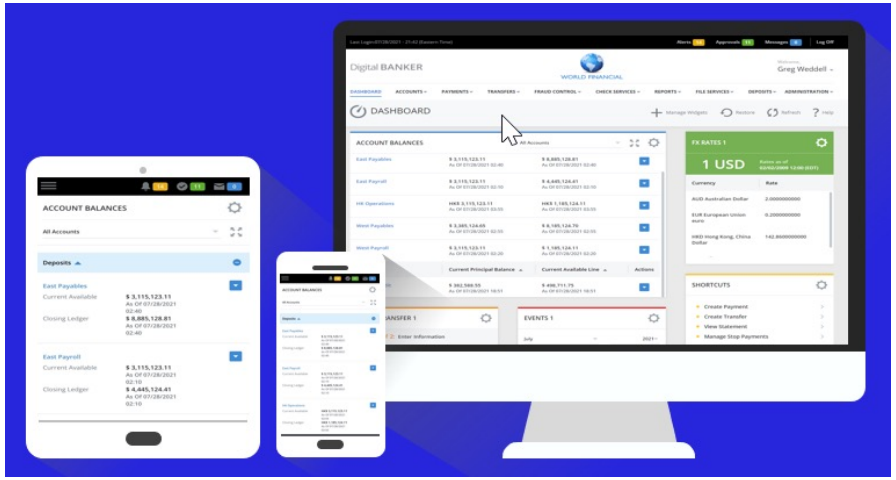
UNIVERSAL ONLINE BANKER FOR DIGITAL BUSINESS BANKING

Omni-channel platform with streamlined segmentation and consistent user experience

- Responsive/Adaptive Web Design
- Hybrid Mobile Apps for iOS and Android
- 100% API-driven User Interface with 750+ APIs
- Robust Class of Service Segmentation Templates
- Streamlined User and Administrator Experience



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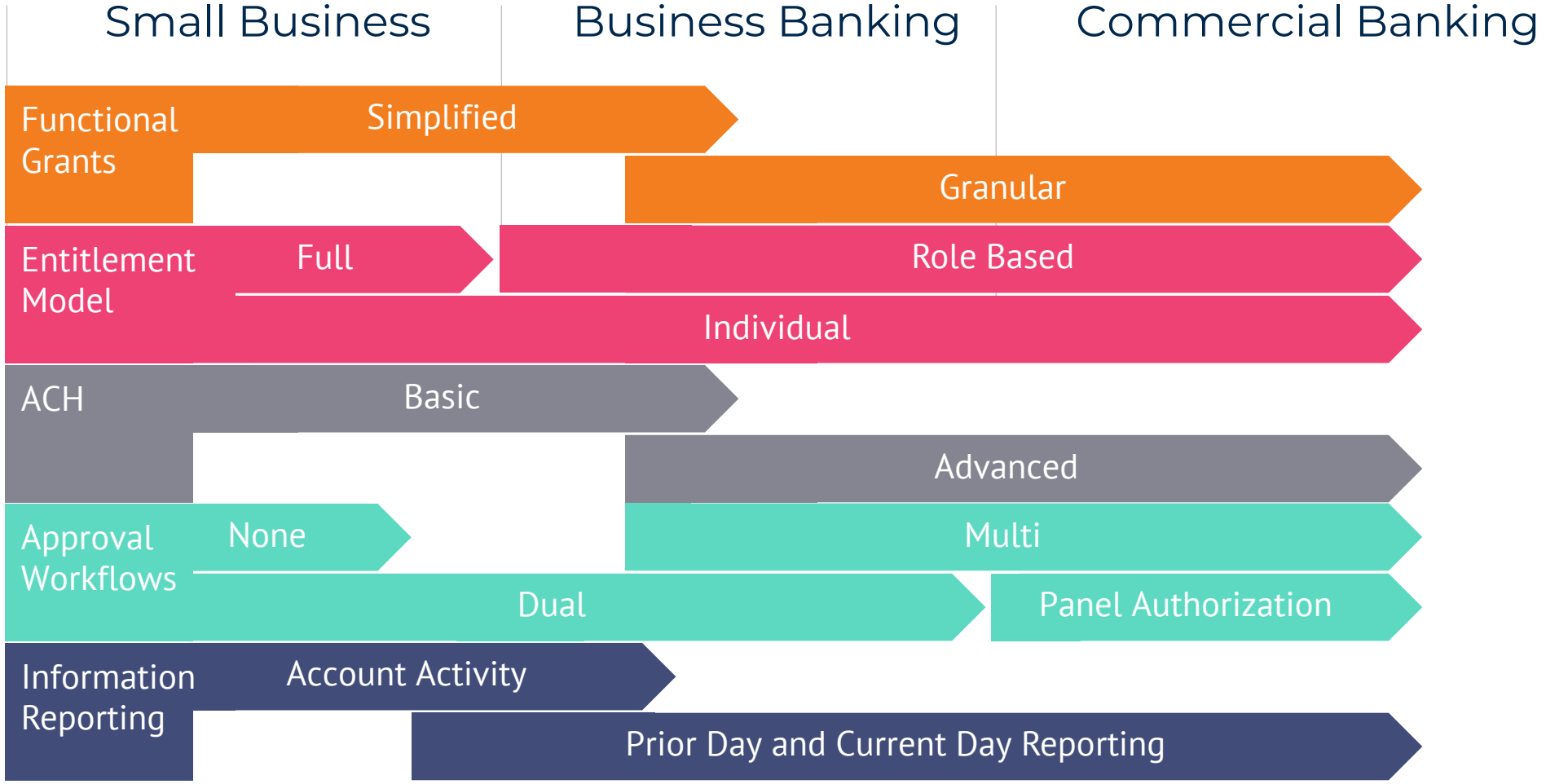
SIMPLE VS. ROBUST FUNCTIONALITY

Customizable by market segment and verticals – Universal Online Banker Class of Service



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UOB SUMMARY OF FEATURES

Information Reporting

- Account Activity
- Current Day
- Prior Day

Transfers

- Internal
- External
- One to Many
- Many to One

Fraud Control

- Stop/Cancel Stop
- Inquiry & Images
- Check Positive Pay
- Reverse Positive Pay
- ACH Filter and Blocking

Holding Company

Messaging and Alerts

Payments

- Import/Export Profiles
- U.S. Domestic Wire
- International Wire w/ U.S. Receiver (USD)
- ACH Origination
- State and Federal Tax
- Recipient Database

Standard/Customized Reporting

- Private/Public

User Administration

- Simplified or Detailed
- User Roles
- Assist/On Behalf Of Services

User Personalization

User Configurable Dashboard

Targeted Marketing/Broadcast Messaging

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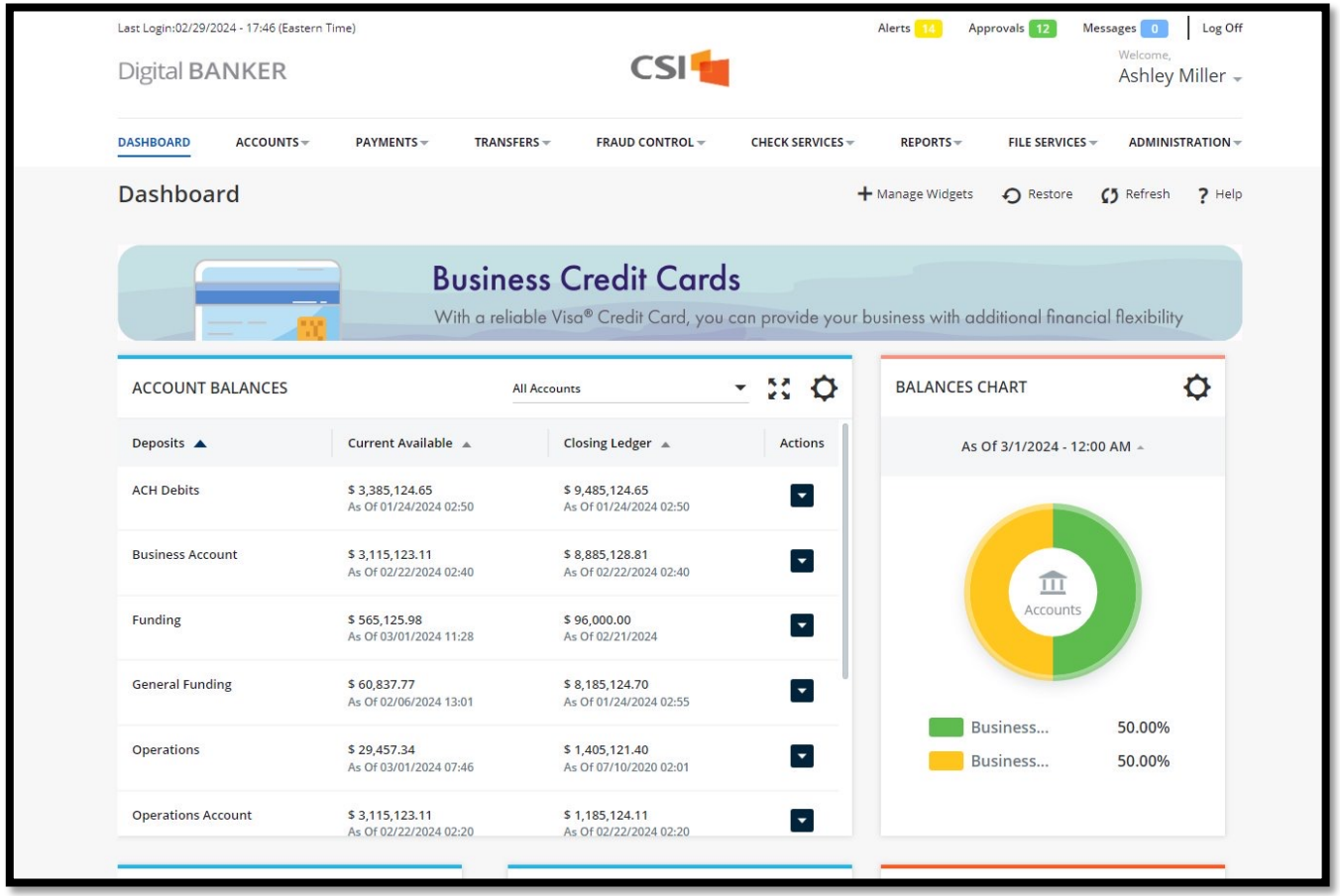
DIGITAL TREASURY MANAGEMENT TARGETS

REQUIREMENTS

- Required Solutions
  - NuPoint Core
  - CSI Wire
  - POD+ Imaging
  - iPay Business Bill Pay
  - Fraud Monitoring
  - CSIbridge



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TAKEAWAYS

- Self Evaluation
  - Does this solution fit your growth needs?
- Share the demo
  - Demo Hub
  - https://www.csiweb.com/fintexperts-demo-hub/
- Stay tuned for marketing updates!

THANK YOU!
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